

INTERNATIONAL COASTAL CLEANUP 2020 NIGERIA #myTRASHchallenge CLEAN UP NIGERIA REPORT

The campaign started with the training on VOLUNTEERISM to commemorate International Youth Day August 12, 2019, speakers were: Sarah Kollar on Volunteerism and Use of Clean Swell App, Kole Adeniyen on Passion and Business. Afterwards, a PRESS RELEASE was shared with media personnel and firms.

We were able to run a Media Tour & Sensitization on the importance of using the Clean Swell App during the pandemic on media stations in Port Harcourt, Abuja, Lagos & Ibadan.

PORT HARCOURT: August 29, 2020

Facilitator: Diepriye Odunna

YALI RIVERS STATE HUB JOINED #myTRASHchallenge WITH COMMUNITY CLEANUP AND SANITATION PROJECT AT OIL MILL MARKET

In an effort to further encourage community policing and motivate more people to participate in community clean-ups and sanitation projects, the Young Africa Leaders Initiative (YALI) Rivers State Hub in partnership with Port-Harcourt based environmental group MyEnvironment MyWealth, Rotaract Club of Port Harcourt, Creative Hands and CERPMIST Environmental Academy held clean-up and sanitation on Saturday, August 29, 2020, along East-West Road, Oil Mill market axis, Port Harcourt.

Part of the activities outlined for the event was a radio engagement and sensitization on MyEnvironment MyWealth media program on Garden City Radio 89.9FM penultimate day. The highlight of the Radio session was on the importance of regular sanitation in the state with or without restrictions of human and vehicular movement as a way to achieve the 8 targets of the Sustainable Development Goal 6 - Clean Water and Sanitation.

Explaining what motivated the community clean-up and sanitation project, the Coordinator YALI Rivers state hub, Diepriye Odunna said that the need for the community project came up as a response of YALI members to a usual norm of contributing positively to society.

She also added that the program will hold bi-monthly and also, take place in other locations in the future.

Speaking at the event, the initiator of MyEnvironment MyWealth, Wonne Afronelly, encouraged a Sustainable Community Service in the location and urged other communities to adopt same in the future.

Wonne also reassured continuous support from MyEnvironment MyWealth team for anyone willing to adopt a better waste management approach and also hope more people take a leaf and participate in community projects as part of their civic duties to the Nation. She reiterated her believe that with everyone involved Rivers State and other states, Nigeria will be Clean.

At the end of the clean-up, Wonne presented the team with a certificate of appreciation from Ocean Conservancy as part of the **#myTRASHchallenge** to mark the 35th anniversary of Ocean Conservancy's International Coastal Cleanup.

She had penultimate day, presented to the Coordinator YALI Rivers state hub, Diepriye Odunna and another YALI member Christian Paul; Trash education print materials from Ocean Conservancy including Trash Data Cards, which were used during the clean-up to collate trash evacuated.

Some outstanding participants - Francis Eghehan and Christian Paul was also given certificates of appreciation from Ocean Conservancy by the coordinator, Diepriye.

A total of about **35 youths** showed up for the community clean-up and at least **40 trash bags** were evacuated.





RC: OY53649



BLISS OCTANOPRISE INTERNATIONAL
...Empowering Youth Worldwide

September 05, 2020

PRESS RELEASE **ANTI LITTERING CAMPAIGN PHASE 3**

IT IS NOT MY TRASH BUT IT IS MY PLANET

There is a need to ensure safety of humans as activities resume fully around the globe due to Coronavirus COVID-19 Pandemic.

To this end, a youth based Environment Sustainability Advocacy Initiative based in Port-Harcourt, myENVIRONMENT myWEALTH is organising THE CLEANUP NIGERIA – POST-PANDEMIC event tagged #myTRASHchallenge the third phase of the ANTI LITTERING campaign launched in January 2019.

The phase 3 runs from August through December 2020 and the first part is in commemoration of the 35th Anniversary of Ocean Conservancy's 'International Coastal Clean-up.

The first part Clean-up event currently ongoing nationwide, started August 20 and expected to end September 30, 2020, is also a unique avenue the group is leveraging on to promote the first ANTI-LITTERING SONG IN NIGERIA bit.ly/NOLITTERS which was launched June last year in Port Harcourt.

The ANTI-LITTERING SONG helps citizens inculcate good Environmental Habits with respect to proper Waste Management.

Building upon the virtual training during the International Youth Day event which held August 12, the #myTRASHchallenge will encourage everyone in Nigeria including citizens, visitors, tourists and expatriates, to activate the office of the citizen through active participation in Community projects.

The speakers at the International Youth Day event were SARAH KOLLAR, Outreach Manager, International Coastal Cleanup Ocean Conservancy, WASHINGTON DC who spoke on 'Benefits of Volunteering' and How to Use the Clean Swell App (an app needed for the International Coastal Clean Up) with emphasis on THE POWER OF DATA and KOLE ADENIYAN (Business Development Tutor and Consultant, UNITED KINGDOM and founder The Femi Foundation NIGERIA spoke on PASSION, Needs for Sustainable Business with emphasis on Youths dreaming and working their dreams to reality.

Participants of THE CLEANUP NIGERIA POST-PANDEMIC part one #myTrashChallenge event, would be appreciated with certificates from Ocean Conservancy USA and those who enter competition would win cash prizes. It is expected that everyone participates in the exercise as part of their Community Obligations. Together we can achieve a Green- Clean-and- Green NIGERIA.

Partners and Sponsors are welcome!

ABUJA – MEDIA SENSITIZATION on KISS FM, NIGERIA INFO & NTA ABUJA; AND PARK CLEANUP

September 19th, 21st, 22nd; 2020.

Facilitator: Joy Wonne



Working for trash free environment

Corporate bodies
Individuals/households/consumers
Educational institutions
Visitors/Tourists

PORT HARCOURT – Rumuomasi Market

September 19, 2020

Facilitator: Nwankwo Emeka Johnson

Group join #myTRASHchallenge - Clean Up Port Harcourt Environs

It was World Clean Up Day 2020 and the Rivers State chapter of Association for healthy Safety and Environmental Awareness International marked this great day 19th Sept., 2020 with the world in order to encourage everyone that our environment matters a lot to us both as human and animal.

The clean-up exercise took place at Rumuomasi Market, Port Harcourt. About 20 filled bags of waste were filled by volunteers. You can imagine how trash has taken over our markets. After the cleanup, we inspected the market with the Market executives and we discovered the market was neat.

We had interaction with traders and they appreciated our efforts, while we encouraged them to always keep their environment neat to avoid increase of contacting or increase the spread of disease. The chairman of the market told us that he has always taking it as a responsibility to see that traders keep their environment neat to avoid Environmental officers monitoring them. During the cleanup exercise we had Mrs. Loretta Ahuokpeme Director of Our Lady of Perpetual Help Initiative who participated in the cleanup.

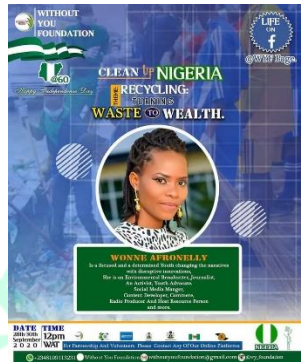
In order to make the event a success, some of our members contributed greatly, the State coordinator Mr. Precious Obinna brought Some PPEs used, Mr Karo and Mr Ihekweazu Emeka contributed and organized lite refreshment for participants Alongside a picture of the collected rubbish, which includes Plastic bottle, paper bags, nylon bags, cigarette, cans and other waste material.



#myTRASHchallenge ABA, CLEANUP NIGERIA PROJECT ABIA STATE– MARKET (MASS CLEANUP)

OCTOBER 01, 2020

Facilitator: Joshua Osinachi



REPORT FOR #MYTRASHCHALLENGE Rumukwurushi PORT HARCOURT

SEPTEMBER 29, 2020 **Facilitator: Odunlade Samuel**

The love for the environment has been a part of me and has IMPREGNATED me with the PASSION to see the environment transform positively through deliberate actions.

My Trash challenge was another opportunity to prove my passion for the environment. Working together with a team of six persons, we were able to clean up Close 2, Harmony Estate Rumukwushi, Port Harcourt Rivers state. With Odunlade Samuel O, as the team lead, Ayanwale Taiwo J, as the Assistant team lead, Awe Philip, Ojah Jeremiah, Ajewole Victor O, and Gideon Onoseyonalu. It was a strenuous but exciting exercise, notwithstanding the passion for safe environment in the team gave us the drive to execute the project.

Thanks to MyEnvironment MyWealth #myTrashChallenge for the opportunity.



ELEME CLEANUP AND WATER TEST W/ ORPHANS & VULNERABLE CHILDREN, LUTHER WELFARE CENTRE

October 30, 2020

Facilitator: Favour Kaa



ECO LIBRARY FOR OVCs – FOR ORPHANS & VULNERABLE CHILDREN, LUTHER WELFARE CENTRE



WORLD FISH MIGRATION DAY NIGERIA – PRODUCTION OF *FIA FIA MINGI- CLEAN RIVERS* SONG



REPORT FOR #MYTRASHCHALLENGE LAFIA NASARAWA STATE

September 19, 2020

Facilitator: Zhedoga Christopher

Unfortunately, Zhedoga found most Rivers pretty dry.



35th INTERNATIONAL COASTAL CLEANUP 2020

INTERNATIONAL COASTAL CLEANUP NIGERIA
#MYTRASHCHALLENGE
 AUGUST 20 - SEPTEMBER 20

ANTI LITTERING CAMPAIGN PHASE 3

GRAND FINALE
SEPT 30
 EMBER

200 LOCATIONS, 1 EVENT

My Environment, My Wealth
 working for trash free environments

Ocean Conservancy

CALL FOR PARTNERS & SPONSORS
www.myenvironmentmywealth.com

#TEAMOCEAN #1000MANMARCH
 #TOGETHERAPART #TEAMVERDANT

@myEmyWealth



**LITTERING
 KILLS**



LISTEN TO **"MY ENVIRONMENT, MY WEALTH"** with Afronelly
 Saturdays 8am-9am on Radio Rivers 99.1FM

07013126558 @myemywealth



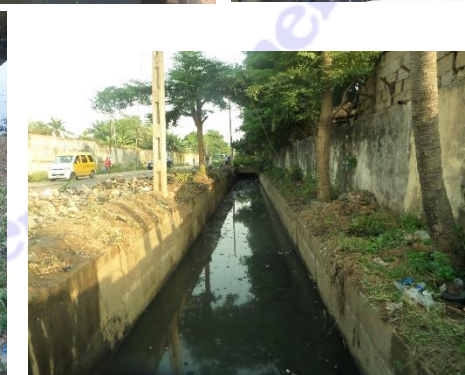
Biodiversity Conservation Initiative
 working for a sustainable future

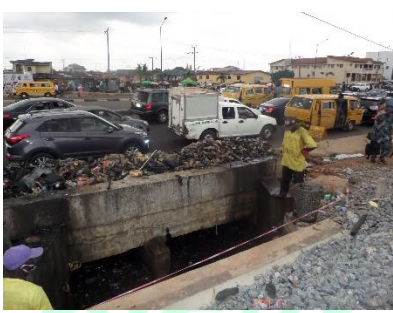
LAGOS - MEDIA SENSITIZATION AND NBA – FRCN MASS CLEANUP

DECEMBER 10 – DECEMBER 22, 2020

Facilitator: WONNE Afronelly









IBADAN – MEDIA SENSITIZATION **December 13, 2020** with WONNE Afronelly.



SUMMARY

We started with [International Youth Day Nigeria](#) webinar by [myEnvironment myWealth](#).

Webinar helped us achieve great success with the [NATIONWIDE ANTI LITTERING CAMPAIGN](#) tagged [#myTRASHchallenge](#) that held in 4 of 6 geopolitical zones in Nigeria.

The [Cleanup exercises, media sensitizations](#) helped us teach more people about the [power of data](#) and use of clean swell app.

Interestingly we utilized every opportunity last year to educate people about ocean trash and [plastic rivers](#).

So we produced a song to advocate for river protection, it entered the [#eurofision](#) by [World Fish Migration Foundation](#) Netherlands and was aired during the [conference](#).

We have more people signing up to cleanup water bodies at different times of the year.

Thank you so much for your support with STIPENDS to myEnvironment myWealth in 2020.